



Venue Information Sheet

Western Financial Place is the premier recreation and entertainment complex in the Kootenay region of British Columbia. The venue is located in B.C.'s beautiful south-east corner, serving a population of 70,000. Ninety percent of the population resides within a 150 km radius of Cranbrook. Another 50,000 people live in the adjacent Nelson-Creston region. Western Financial Place is the only venue in the region hosting large concerts and events.

Hosting 4050 seats, plus 1000 floor seats, the WFP is configurable in a variety of set-ups. The venue hosts a variety of special events throughout the year, and is the home to the B.C. Hockey League's Cranbrook Bucks.

Cranbrook is ideally located for shows routing through Vancouver, Kelowna, Kamloops, Calgary and Lethbridge. Our location on Highways 3, 93 and 95 allows for easy access to the Alberta market to the east, the Lower Mainland and Okanagan to the west, and Spokane, Washington is only four hours south.

Distances to routable centres include:

City		Distance kms/miles
Vancouver, BC	(west of Cranbrook)	845/525
Kamloops, BC	(west of Cranbrook)	606/377
Kelowna, BC	(west of Cranbrook)	526/327
Calgary, AB	(east of Cranbrook)	369/229
Lethbridge, AB	(east of Cranbrook)	293/182
Spokane, Washington	(south of Cranbrook)	311/ 193

The Canadian Rockies International Airport is only a 15-minute drive from the venue too.

The venue currently utilizes the Showpass ticketing system. Tickets are available online, and in-person via the box office, or the Western Financial Place administration office.

Building Specifications

Bus & Truck Parking

- Ample secure truck and bus parking.
- Shore power available for two buses.

Seating

- Bleacher Seats: 4,062
- Wheelchair Seating – with companions: 26
- Concert Chairs on site: 1000
- Standing Room: 388

Staging

- Stage Right ME-500 Performance Stage
- Adjustable from 48" to 78"
- Maximum size: 60' x 40'
- Twelve - 16"-24" Adjustable Risers
- 2 sets of stairs
- Full Skirting: black

Flooring

- 85' x 200' Hockey Rink – concrete floor
- Arenadeck ice covering floor

Load In Door

- Max height is 11'6".

Rigging

- Low steel: 40 feet from ice surface
- Access to beams via catwalk.
- High steel usage presently requires engineering approval.
- Rigging diagrams and load capacity diagrams available.

Crowd Control Barricade

- 65' MOJO-style barricade.

Forklift

- 4,620 pound forklift available on site - operated by venue

Electrical Services:

- 600 AMPS 3 phases, 120/208 volts
- 200 AMPS 3 Phase, 120/208 volts (or can be combined with below for one 400 Amp service)
- 200 AMPS 3 phases, 120/208 volts
 - (All located at Zamboni entrance to ice surface)
- Front of House - 60 AMP 3 phases, 120/208 volts
- Shore Power – 3 x 50 Amp Service available

- Spotlight Receptacles – 4 x 20 Amp 125 Volt Twist Lock Receptacles available above concessions.

Spotlights

- Two Lycian Model 1275's.
- Spotlights positioned on top of the corner concessions; downstage left and right.

Internet/WIFI

- WIFI available in production office and dressing room areas.

Catering

Catering services are available, please contact your event manager.

Dressing Rooms

- Dressing Room #1 – 361 sq.ft. 185 ft to backstage, and 108 ft to stage left
- Dressing Room #2 – 344 sq. ft. 165 ft to backstage, and 100 ft to stage left
- Dressing Room #3 – 344 sq. ft. 155 ft to backstage, and 65 ft to stage left
- Dressing Room #4 – 344 sq. ft. 120 ft to backstage, and 55 ft to stage left
- Dressing Room #5 – 344 sq. ft. 112 ft to backstage, and 35 ft to stage left
- Referee Room – 58 sq. ft
- First Aid Room – 143 sq. ft.

Meeting Room – located on concourse level

- Meeting Room #1 – 300 sq. ft.

Laundry

- Washer and dryer available – located in adjoining aquatic centre.

Score Clock

- Scoreboard with limited video capabilities – retractable to 40-feet above the ice surface

Bicycle Rack

- Thirty – 8-foot sections available.

Drapery/Backdrop

- 80" available in 15' sections, Hung from main beams as part of rigging call. 30' tall black velour.
- Pipe and drape available for change rooms.

Elevator

- 3 ½ ' wide doors, 5' deep, 8' maximum height

Media

Radio

102.9 Rewind Radio (Classic Rock), and Wild 104 (country)

The Jim Pattison Broadcast Group

Phone: (250) 426-5000

Contact: Nadine Walker-Perry

Email: Nadine.Walker-Perry@jpbg.ca

2-Day FM

Vista Radio

Phone: (250) 464-4100

Contact: Jason Cavey

Email: jcaven@vistaradio.ca

E-Newspaper

E-Know.ca – Regional Coverage

Phone: (250) 421-1660

Ian Cobb – Editor/Owner

Email: editor@e-know.ca

Newspapers

The Daily Townsman – Cranbrook

The Valley – Regional Coverage

Phone (250) 426-5201

Fax: (250) 426-5003

Email: advertising@dailytownsman.com

The Daily Bulletin – Kimberley

Phone (250) 427-5333 ext. 211

Fax: (250) 427-5336

Email: bulletin@cyberlink.bc.ca

The Kootenay Advertiser- Regional Coverage

The Weekly – Regional Coverage

Phone: (250) 489-3455

Fax: (250) 489-3743

Email: editor@kootenayadvertiser.com

Media buys can be coordinated through the Western Financial Place.

For inquiries regarding the use of the Western Financial Place please contact:

Trevor Thors

Director, Recreation and Culture

Western Financial Place

Tel. (250) 489-0261

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